

Notes

# Practice with Hints

Use the Notes column to take notes and use SALSA™ strategies. There are a few hints to get you started.

**Keystone Art Supply**

**The Finest Supplies at the Fairest Prices, Right Here at Home**

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## Featured Products

- Kuhnn Color Drawing Set Only \$64.95!** **BUY**

The Kuhnn Color Drawing Set is a must-have for anyone who loves to draw, from beginners to serious artists. Includes 24 charcoal pencils, 12 graphite pencils, 8 chinks, a selection of artist's erasers, and sharpeners. Order now and get 10% off any paper purchase of \$19.95 or more.
- Harbour Watercolor Kit Only \$34.95!** **BUY**

Harbour is known by artists around the world for its high-quality paints. This watercolor kit has 18 Harbour 5 milliliter tubes. Colors include Burnt Sienna, Prussian Blue, Vermillion, Permanent Yellow Light, and Ivory Black. The kit comes with two round bristle brushes. Also included are a plastic palette, a water bottle, and two sponges. An excellent starter kit.

### Shop at Keystone

<a href="#">Audio/Visual</a>	<a href="#">Books &amp; Media</a>	<a href="#">Canvas &amp; Paper</a>
<a href="#">Clays &amp; Ceramics</a>	<a href="#">Drawing Supplies</a>	<a href="#">Easels</a>
<a href="#">Graphic Design</a>	<a href="#">Paints &amp; Brushes</a>	<a href="#">Printing Supplies</a>
<a href="#">Sculpture Supplies</a>	<a href="#">Studio Supplies</a>	<a href="#">Other Products</a>

**Skim** The browser bars at the top and side are clues that this is a website.

**Look** The company's slogan gives you a hint about the purpose of their website.

**Skim** The website highlights these products. Why are they important?

**Ask** How do these Website links help organize the site?

Notes

**Skim** What does this subhead suggest about the material it introduces?

**Solve** If you're not sure what entrepreneur means, *Read Ahead* to find context clues.

**Look** Sometimes, the main idea is stated at the end of a passage.

Keystone Art Supply

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## A Great Place to Shop

Are you an artist searching for a good place to buy supplies? Look no further. Keystone Art Supply is Pennsylvania's premier source for artist's materials. I discovered this gem of a supply store when I first developed an interest in painting. Back then I was a college student with barely a dime to spare. Finding art supplies at affordable prices was a necessity. But I soon discovered how difficult this was. I shopped in countless stores and learned that low prices meant low quality. The canvases tore, the paints were too thin, even the easels broke.

Then I stopped into one of the Keystone Art Supply stores. I walked through the aisles, amazed by the number of products and the variety. Everything an artist needed could be found in that store—whether he or she worked with clay, canvas, ceramics, charcoal or paints. And to my surprise and delight, the prices were fantastic. I actually asked a salesperson if one of the price tags had a decimal point in the wrong place.

That's when he proudly told me the story of Jonathan Beaner. Mr. Beaner was an amateur artist who specialized in oil paintings of local landscapes. He was also an entrepreneur on the lookout for new business opportunities. Frustrated by how hard it was to find high-quality paints and brushes in Reading, he decided to combine his two passions. So, in May of 1938, Jonathan Beaner opened his first store, called Keystone Supplies and Materials for Artists. His mission was summed up by the message on his door: "The finest supplies at the fairest prices, right here at home."

Few of Jonathan Beaner's friends thought Keystone Supplies would succeed. They didn't believe there were enough artists in Reading. At first, there weren't many customers. But Beaner believed in Keystone, and he kept the store open. Word spread that the best art supplies in the world could be found right in town. Customers started arriving from Reading, then from New Castle, Harrisburg, York, and even Philadelphia. The store was a success.

One store turned into two, then three. Soon the Beaner family had Keystone stores all over the state. They introduced a mail-order catalog, to reach artists across the country. And now, Keystone Art Supply is open to the world through the Internet.

Keystone Art Supply is still run by the Beaner family. And they still offer the finest supplies at the fairest prices, right here at home. I highly recommend them

- 1** The purpose of the Keystone Art Supply website is
- (A) to sell Kuhn Drawing Sets and Harbour Watercolor Kits.
  - (B) to inform readers about the history of Keystone Art Supply.
  - (C) to convince readers to buy their art supplies from Keystone.
  - (D) to encourage readers to become artists.



*Hint*—This website has several sections. Which choice best describes the purpose of the *whole* site?

- 2** Choose the word that means the same as the underlined word as it is used in the sentence below.

“Frustrated by how hard it was to find high-quality paints and brushes in Reading, he decided to combine his two passions.”

- (A) specialties
- (B) loves
- (C) hatreds
- (D) jobs



*Hint*—Look back at the passage. How did Mr. Beaner feel about art?

- 3** What is the main idea of the part of the website titled “A Geat Place to Shop”?
- (A) Jonathan Beaner opened his store in Reading, Pennsylvania, in May of 1938.
  - (B) They’ve always been run by the Beaner family, and they’ve always been based in Pennsylvania.
  - (C) Through their catalog and the Internet, they reach artists all over the country.
  - (D) Throughout their long history, they have always offered the finest supplies at the fairest prices.



*Hint*—Most of these choices focus on specific details. The right answer includes an important idea.

- 4** Choose the group of words that means about the same as the underlined word as it is used in the sentence below.

“He was also an entrepreneur on the lookout for new business opportunities.”

- (A) a person who works in business
- (B) someone who appreciates art
- (C) a person who starts new businesses
- (D) someone looking for a new job



*Hint*—Which choice best matches the context of the rest of the sentence?

**5** Which question about the Harbour Watercolor Kit is answered by the website?

- (A) What are the names of each paint color included in the kit?
- (B) How many tubes of paint are included?
- (C) What is the purpose of the sponges in the kit?
- (D) What are the advantages of watercolor over other kinds of paint?



*Hint*—Scan your notes and the passage to look for key words from the question and the answer choices.

**6** Which of the following is the meaning of the word countless as it is used in this sentence?

“I shopped in countless stores and learned that low prices meant low quality.”

- (A) too many to count
- (B) unable to count
- (C) too few to count
- (D) rarely counted



*Hint*—This word has a familiar root, count. What does the suffix *-less* mean?

**7** Write a summary of the part of the website titled “A Great Place to Shop.” Include important details from this section. Be sure to use your own words.

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*Hint*—Your summary should state the review’s main idea and the most important supporting details.